

# Film Distribution Chart

## Release Patterns

How To Release

SATURATION RELEASE      MARKET -BY-MARKET  
PLATFORM RELEASE      ART HOUSE RELEASE  
LIMITED RELEASE      FOUR-WALLING  
NON-THEATRICAL

## Self-Distribution Secrets

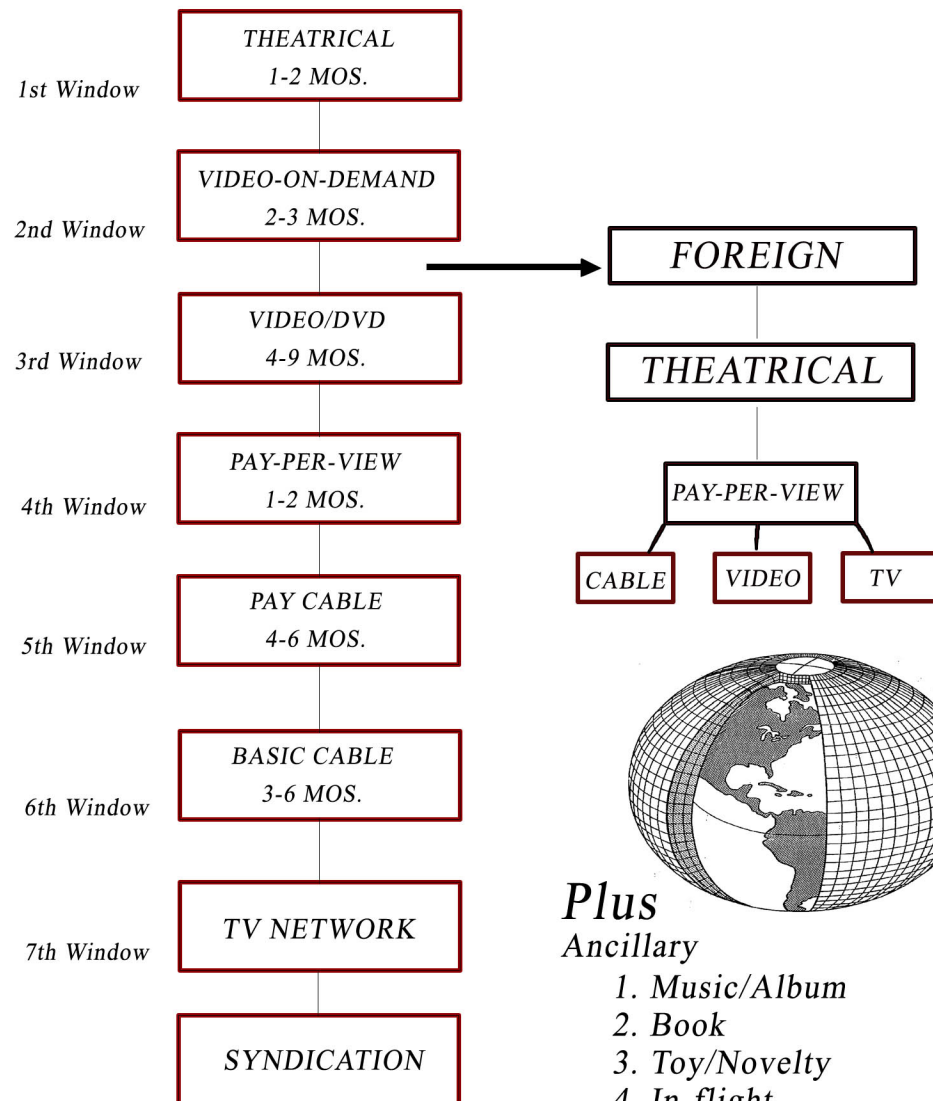
Sequencing - Maximizing your revenue from all global markets

1. Theaters
2. pay-Per- View
3. Video
4. Pay Cable
5. Basic Cable
6. PBS/TV
- Bonus Foreign Markets

## The Distribution Deal

Movie Profits

Market • Sell



Plus  
Ancillary

1. Music/Album
2. Book
3. Toy/Novelty
4. In-flight
5. Multimedia